



Challenge yourself. Change your life. Change the world!

START HERE: The Capital City Half Marathon invites you to be part of its 2010 Charity Program. All charities are welcome, no matter the size of your team.

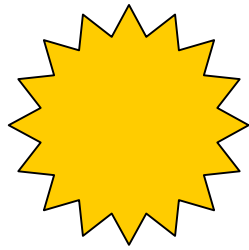
The Capital City Half Marathon is a premier event for all charity programs, providing your organization a wonderful opportunity to increase awareness for your cause. The half marathon course is open and fully supported for a four hour pace (18:19 mile), making it the perfect event for all athletes – from first timers to experienced athletes. Each athlete receives a one-of-a-kind Capital City "BIG Honkin' Finishers Medal" as we celebrate the fit and healthy lifestyle.

What is the Capital City Half Marathon? A world-class event in a world-class city. In 2009, more than 7,400 runners made us one of the largest events in region on par with similar events in Cincinnati, Indianapolis and Chicago. For 2010, the Capital City Half Marathon returns to downtown Columbus in the heart of the Arena District – between Nationwide Arena and Huntington Ballpark. The start/finish line is on Neil Avenue and the course is the greatest tour of Columbus on two feet: featuring the Arena District, Short North, Ohio State University, German Village and more, showcasing everything wonderful about the city.

New in 2010: All charity partners may promote their cause through volunteerism (wear your own shirts while volunteering for additional exposure), tents before the race and at the post-race party, and through your participants. Wear your colors with pride. Our goal is to have a SEA of charity colors at the start line. Make sure you are represented.

Most importantly, the Capital City Half Marathon is FUN! We LOVE what we do and we want to share that excitement with you and your participants! **There is no cost to participate in the charity program. But there are many benefits.**

Our goal at the Capital City Half Marathon is to have an event where all participants are running or walking to challenge themselves, to change their lives and to help change your world!

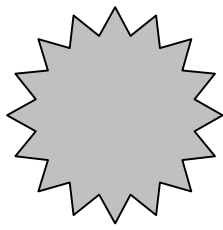


Gold Charity Partner

A minimum of 40 registered runners, walkers, and/or volunteers

Capital City Charity Program Benefits:

- Five (5) complimentary entries for every 25 paid registrants
- Discounted registration fee available for friend, family, and alumni
- Free 10x20 space within Finish Line Party located in the parking lot across from Lifestyles Community Pavilion. Tents, tables, chairs, portable toilets sold at cost.
- Primary logo placement on the Capital City Charity Web page; logo will be linked to your charity site.
- Mention of charity name and logo in at least one (1) e-mail blast to 70,000 recipients
- Co-branded shirts for volunteers on race day if charity is staffing one of the 13 on-course water stations.
- First choice of locations on course for cheering stations
- First choice of locations on course/finish line where your charity can hang banners and signs
- VIP parking passes for charity event leaders for easy access to the start/finish line
- Opportunity to place a video promoting your charity or cause on the Capital City Web site
- Opportunity to provide information about an individual in your program who will be highlighted on the Capital City Half Marathon Web site.

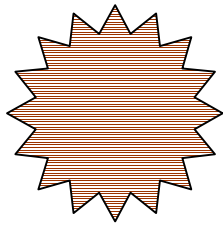


Silver Charity Partner

A minimum of 25 registered runners, walkers, and/or volunteers

Capital City Charity Program Benefits:

- Four (4) complimentary entries for every 25 paid registrants
- Discounted registration fee available for friend, family, and alumni
- Free 10x10 space within Charity Village conveniently located in the parking lot across from Lifestyles Community Pavilion. Tents, tables, chairs, portable toilets sold at cost.
- Logo placement on the Capital City Charity Web page; logo will be hot linked to your charity site.
- Mention of charity name in at least one e-mail blast to 70,000 recipients
- Second choice of locations on course/finish line where your charity can hang banners and signs.
- Co-branded shirts if you staff one of the on-course water stations.
- VIP parking passes for charity event leaders for easy access to the start/finish line
- Opportunity to place a video promoting your charity or cause on the Capital City Web site
- Opportunity to provide information about an individual in your program who will be highlighted on the Capital City Half Marathon Web site.



Bronze Charity Partner

A minimum of 10 registered runners, walkers, and/or volunteers

Capital City Charity Program Benefits:

- One (1) complimentary entries for every 10 paid registrants
- Discounted registration fee available for friends, family, and alumni
- Free 10x10 space within Charity Village conveniently located in the parking lot across from Lifestyles Community Pavilion. Tents, tables, chairs, portable toilets sold at cost.
- Logo placement on the Capital City Charity Web page; logo will be linked to your charity site.
- Mention of charity name in at least one e-mail blast to 70,000 recipients
- Opportunity to be on course for cheering stations
- Opportunity to have banners and signs along the course
- Option to represent your charity by staffing one of the on-course water stations.
- Opportunity to place a video promoting your charity or cause on the Capital City Web site
- Opportunity to provide information about an individual in your program who will be highlighted on the Capital City Half Marathon Web site.

PARTICIPANT CHARITY PARTNER

NO MINIMUM! No matter your size, there is no minimum number of registered runner, walkers, and/or volunteers. And if you would like to fundraise or raise awareness for a personal cause, this is right for you.

Capital City Charity Program Benefits:

- Discounted registration fee available for friends, family and alumni
- Free 10x10 space within Charity Village conveniently located in the parking lot across from Lifestyles Community Pavilion. Tents, tables, chairs and portable toilets sold at cost.
- OR opportunity to share a larger tent space with other charities or friend who are running for a reason.
- Logo placement on the Capital City Charity Web page; logo will be hot linked to your charity site.
- Mention of charity name in at least one e-mail blast to 70,000 recipients
- Opportunity to provide information about an individual in your program who will be highlighted on the Capital City Half Marathon Web site.



Charitable Organization Contact Form

Name of Charity:

We are interested in the:

Gold Level_____ Silver Level_____ Bronze Level_____ Participant_____

Please Print

Primary Contact Name:

Primary Contact Phone:

Primary Contact E-mail:

Secondary Contact Name:

Secondary Contact Phone:

Secondary Contact E-mail:

Charity Address:

Charity Web Address:

PLEASE RETURN THIS FORM TO:

Capital City Half Marathon

c/o Stacey Stathulis

5003 Horizons Drive

Columbus, OH 43220

(F) 614.451.3156

Thanks for being a part of the 2010 Capital City Half Marathon Charity Program!